

# Plan Builder Quick Reference

Every skin plan should pull from at least 4 of the 5 categories below. Print this and keep it where you build plans.

## The 5 Treatment Categories

### 1. Collagen Stimulation

- SkinPen microneedling — Tier 1 (\$1,125)
- Morpheus8 Resurface — Tier 2 (\$2,850)
- Morpheus8 Face + Neck — Tier 3 (\$3,750)
- Prime Eyes add-on — \$900

### 2. Skin Hydration (Hydrafacial)

- Signature — Tier 1 (\$540)
- Deluxe — Tier 2 (\$750)
- Platinum — Tier 3 (\$900)
- *Always 2 weeks after active treatments — never sooner.*

### 3. Biostimulator

- Sculptra 1 treatment — Tier 1 (\$750)
- EZ Gel UE 2 treatments — Tier 2 (\$1,500)
- EZ Gel FF 2 treatments — \$2,000
- Sculptra 2 treatments — \$1,500
- Tier 3 — up to \$3,000

### 4. Pigmentation/Redness (Lumecca IPL)

- 2 Photofacials — Tier 1 (\$600)
- 3 Photofacials — Tier 2 (\$900)
- 3 + Neck + Chest — Tier 3 (\$1,950)

### 5. Chemical Peel (VI Peel)

- 1 Peel — Tier 1 (\$350)
- 2 Peels — Tier 2 (\$750)
- 3 Peels — Tier 3 (\$1,050)

## The 4 Concern Categories

<b>ANTI-AGING</b>	Morpheus8 + EZ Gel + neurotoxin. Layer Hydrafacials, peels, biostimulators over 6-12 months.
<b>PIGMENTATION</b>	Chemical peels first, then Lumecca IPL series. Brightening home care.
<b>TEXTURE</b>	Microneedling + chemical peels + targeted home care.
<b>ACNE + SCARRING</b>	Active acne first (peels, extractions), then scar revision (Morpheus8) once controlled.

## The Three Rules

### Rule 1 — Sequence

- Morpheus8 always before EZ Gel
- Peels always before IPL

### Rule 2 — Spacing

- Hydrafacials always 2 weeks after active treatments
- Morpheus8 sessions 4-6 weeks apart
- Sculptra 4-6 weeks between sessions

### Rule 3 — Combination

- Morpheus8 + EZ Gel = synergistic pairing
- IPL + chemical peels = layered pigmentation correction

## Tier Pricing Reference

TIER	PRICE RANGE	DURATION
<b>Tier 1 (Foundation)</b>	\$2,500 — \$3,500	4-6 months
<b>Tier 2 (Comprehensive)</b>	\$4,500 — \$6,500	6-9 months
<b>Tier 3 (Premium)</b>	\$8,000 — \$12,000+	12 months